

IF PROPOSED AMENDMENTS TO ARTICLE 11, SECTION 17 ARE APPROVED IT WILL ALSO BE NECESSARY TO AMEND ARTICLE 10 (RULES AND DEFINITIONS), SECTION 2 (DEFINITIONS). Definitions for monument signs, freestanding signs and wall signs will need to be added and it may be necessary to delete definitions for Advertising (Off-Premise Sign) and Business Signs.

- SUBD. 94. SIGN.** The use of any words, numeral, pictures, figures, devices, or trademarks by which anything is made known such as are used to show an individual, firm, profession, or business and are visible to the general public.
- a. **Advertising (Off-Premise Sign).** A billboard, poster panel, painted bulletin board, or other communicative device which is used to advertise products, goods, or services which are not exclusively related to the premises on which the sign is located.
 - b. **Business Sign.** Any sign which identifies a business or group of businesses, either retail or wholesale, or any sign which identifies a profession or is used as the identification or promotion of any principal commodity of service, including entertainment, offered or sold upon the premises where such sign is located.
 - c. **Construction Sign.** A sign placed at a construction site identifying the project or the name of the architect, engineer, contractor, financier, or other involved parties.
 - d. **Directional Sign.** A sign erected on public or private property which bears the address and name of a business, institution, church, or other use or activity plus directional arrows or information on location.
 - e. **Directory Sign.** A wall sign which identifies the business, owner, manager, or resident occupant and sets forth the occupation of other address information but contains no advertising.
 - f. **Freestanding Sign.** Any stationary or portable, self-supported sign not affixed to any other structure.
 - g. **Government Sign.** A sign which is erected by a governmental unit.
 - h. **Illuminated Sign.** Any sign which is lighted by an artificial light source either directed upon it or illuminated from an interior source.

ADDITIONAL SIGN RELATED SECTIONS IN ARTICLE 11 THAT MAY REQUIREMENT AMENDMENT

THE COUNTY CURRENTLY ALLOWS BILLBOARDS PER SECTION 18 OF ARTICLE 11. The State of Minnesota does not allow new billboards to be constructed on properties located along the Great River Road (Highway 61 and Hwy. 316 in Goodhue County). The Planning Commission may wish to consider whether Billboards are an appropriate use in the B-1, B-2 and Industrial Zone Districts.

SECTION 18. OFF-PREMISE ADVERTISING SIGNS (BILLBOARDS)

Off-premise advertising signs may be erected on ground or wall location but not roof locations in the B-1, B-2, or I District, subject to the following regulations:

- Subd. 1. Spacing. Off-premise advertising signs on the same street, facing the same traffic flow shall not be placed closer together than three hundred (300) feet.
- Subd. 2. Double Face Signs. Off-premise advertising signs can be double faced and each side shall be considered as facing traffic flowing in the opposite direction.
- Subd. 3. Size, Height, and Length of Off-Premise Advertising Signs. In all zoning districts in which off-premise advertising signs are permitted, such signs shall not exceed seven hundred fifty (750) square feet in total area including all faces, except on back-to-back signs, nor shall the height exceed the permitted height of any other freestanding sign in the zone the sign is located. No off-premise sign shall exceed fifty-five (55) feet in length.
- Subd. 4. Setbacks. Off-premise advertising signs shall conform to the districts they are located in.
- Subd. 5. Exclusionary Areas. No off-premises advertising signs shall be directed or maintained within five hundred (500) feet of any park or within one hundred (100) feet of any residential zone, church, school, or playground.

MINNESOTA STATUTES NO LONGER PERMIT AMORTIZATION OF LAND USES INCLUDING SIGNS: SECTION 19 SHOULD BE ELIMINATED FROM ARTICLE 11.

SECTION 19. AMORTIZATION

~~Non-conforming signs shall be removed or brought into conformity with Sections 18 and 19 of this Article within five (5) years from the date of enactment of this Ordinance.~~

SECTION 20 SHOULD BE REVISED TO COORDINATE WITH PERMITTING PROCEDURES SET FORTH IN THE AMENDMENTS PROPOSED FOR ARTICLE 11, SECTION 17 AND WITH SECTION 18 (UNLESS DELETED). Staff will propose revised language for Section 20. for

consideration at the next PAC Meeting.

SECTION 20. INSPECTION

All signs for which a permit is required shall be subject to inspection by the Zoning Administrator. The Administrator or her duly authorized representative may enter upon any property or premises to ascertain whether the provisions of this Ordinance are being obeyed. Such entrance shall be made during business hours unless an emergency exists. The County shall order the removal of any sign that is not maintained in accordance with the maintenance provisions of Section 18 of this Article. Notice shall be given to the County of any change in sign owner.